

## Art Specifications Sheet

### Design Dimensions:

Mark All that Apply*	Display Size/Type		Width (inches)	Height (inches)
	"X-Large" Stretch Vinyl	Overall Size	246	78
		"Live" Area	238	70
	"Large" Stretch Vinyl	Overall Size	156	72
		"Live" Area	148	64
	Rear - Adhesive	Overall Size	84	84
		"Live" Area	78	78
	Custom	Overall Size		
		"Live" Area		

\*Create one (1) unique design file for each indicated display size/type

**Size Ratio:** Use the proportions of 1 inch = 1 foot during art creation

**DPI:** Best results with **300 dpi or greater**

**Design:** For all design purposes, please limit amount of text to a limit of 7-10 words. This allows the design and text to work very well together and not clutter the image with useless text that would not benefit the quality of the design.

**Colors:** Files must be in **CMYK** to ensure proper output

**Fonts:** To insure the best quality, **please create all fonts and text in vector base programs such as Illustrator. Once created in illustrator, convert all fonts and text into outlines.** Also, include all fonts in file

**File Formats:** **Save as a layered PhotoShop (.psd) file.** DMG will save each final image for client approval once each one is sized exactly for output on each unique panel. DMG will then save as a High resolution EPS, AI, JPEG, or TIFF for final output.

**Graphic Submission:** Please burn images to CD and submit via courier or mail. You may also upload to our FTP site (please call for details).



*Please contact us at 614-917-2180 if you have any questions.*